Keynote Overview

The Encore Authority™ · Randy Powell · Corporate Keynote Speaker

The Encore Authority™ is Randy Powell's signature keynote, built from the journey behind his book Breakthrough: The Science of Getting Unstuck. This overview gives meeting professionals the promise, outcomes, formats and customization detail needed to evaluate fit.

The keynote

The Encore Authority™ — Your Experience Is Your Advantage.

A transformative, action-centered keynote that helps experienced professionals recognize the authority already contained in what they have learned, solved, survived and accomplished; understand why purposeful visibility and contribution matter; and choose one concrete action that makes their experience more useful to the organization and the people they serve.

The challenge it answers

Organizations invest for decades in the judgment, relationships and institutional knowledge of their most experienced people — then watch that capability go quiet. Contribution narrows, visibility fades, and hard-earned knowledge stays with individuals instead of moving through the organization. This keynote reactivates it.

Who it is for

- Corporate leadership and employee-development programs
- Women's leadership conferences and networks
- ERGs and BRGs
- Professional and trade associations
- Multigenerational workforce and experienced-talent initiatives
- Executive, alumni, and professional gatherings

Outcomes participants reach

- Reframe experience as a current leadership and organizational asset.
- Identify an underused area of expertise connected to a current priority.
- Communicate hard-earned value with greater clarity and confidence.
- Select one visible leadership, knowledge-transfer, or contribution action.
- Leave with a practical path from clarity to impact.

What they take back to work

- A working definition of the authority they have already earned.
- One underused area of expertise named and connected to a live priority.
- Language for describing their contribution without overstatement.
- One visible action committed to before they leave the room.

The framework

The session is structured on the Encore Authority Blueprint™: Clarity · Credibility · Visibility · Influence · Impact. Each stage names what commonly stalls experienced professionals and what the keynote helps activate.

Formats

- 45–60 minute keynote
- Customized conference or corporate edition
- Workshop and leadership-development adaptation
- Virtual or hybrid adaptation where appropriate

Delivery style

Storytelling, leadership insight, personal reflection, the Encore Authority Blueprint™, audience interaction, and an immediate action commitment. Every program ends with a concrete action the audience commits to before leaving the room.

Customization

Customization begins with a conversation about your audience, your current priorities and what you want people to do differently afterward. Examples, framing and emphasis adapt; the frameworks stay consistent. The pre-event questionnaire guides this conversation.

Booking and questions

Check Date & Fit at encoreauthorityspeaker.com/book-randy — or email keynotespeaker@encoreauthority.com. Replies within 24–48 hours.