Promotional Copy

Randy Powell · Corporate Keynote Speaker · The Encore Authority™

Approved copy for your agenda, invitations, signage and social channels. Use as written, or trim to fit — please keep the positioning and the trademark intact.

Session promotion — short

For a website or agenda listing

> You are not starting over. You are building from experience.

Corporate keynote speaker Randy Powell helps organizations activate the experience, confidence, visibility and leadership potential of their most experienced talent — so hard-earned knowledge becomes contribution, influence and impact.

Session promotion — medium

For an invitation email

Experience is an asset, not a liability. In this keynote, Randy Powell — Corporate Keynote Speaker, Leadership Strategist, Author and Founder of The Encore Authority™ — shows how experienced professionals turn what they already know into visible leadership contribution. Drawing on the Encore Authority Blueprint™ — Clarity · Credibility · Visibility · Influence · Impact — Randy combines storytelling, leadership insight and audience interaction, and closes with a concrete action commitment every attendee leaves with.

Social post

LinkedIn, for the host organization

We're bringing in Randy Powell, Founder of The Encore Authority™, to speak to our team about a message we believe in: you are not starting over, you are building from experience. Randy works with organizations to activate the experience, confidence and leadership potential of their most experienced talent. Looking forward to this one.

Speaker credit line

One line, for programs and signage

Randy Powell — Corporate Keynote Speaker · Leadership Strategist · Author · Founder of The Encore Authority™

Pull quotes cleared for promotion

> “You are not starting over. You are building from experience.”

> “Experience is not your history. It’s your leadership advantage.”

Booking and questions

Check Date & Fit at encoreauthorityspeaker.com/book-randy — or email keynotespeaker@encoreauthority.com. Replies within 24–48 hours.